

Submit your hospitality designs to be published in the sixth edition of the *Night Fever* series!

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Call for Entries

NIGHT FEVER 6 Hospitality Design

Frame's **Night Fever** series is embarking on its sixth journey — a grand global tour of the best in hospitality design. Find out how to be a part of it!

Night Fever 6 will feature 100 projects completed in recent years, serving as a global overview of the prevailing trends in hospitality design.

We want to hear from ateliers and studios who have great stories to tell about how they distil the essence of a venue and create a specific atmosphere to meet the client's brief. All submissions will be reviewed and the final project selection will be based on the originality of the concept, innovative approach and unmistakable wow-factor.

Now is your chance to get your top projects in the pages of this compilation of the latest-and-greatest in the hospitality world!

BOOK FACTS

Title Night Fever 6
Subtitle Hospitality Design
Appears February 2019
Language English
Dimensions 230 x 295 mm
Pages 500
Cover Hardcover
Print run 5000
Cover price €69
Distribution Thames &
Hudson, Ingram, Frame
ISBN 978-94-92311-34-4

Participation

Night Fever 6 will showcase 100 hospitality destinations from across the world. You can choose to have your work featured on two, four or six pages, depending on the scale of the project, as well as the quality of the images and other publication material.

Each project will be presented through an engaging explanatory text about the design and a curated selection of stunning photography. The book will be divided into chapters that illustrate current trends in the field. Editorial text and interviews will shed light on the themes covered by the book. An extensive index will present the company profile, portrait and contact details of each featured design studio.

A template for providing material will be issued. A PDF of the completed article will be sent for your approval before the book goes to print. Detailed terms and conditions can be found in the Participation Form.

REQUIREMENTS

- Submitted projects should feature quality design and have been completed between 2016 and 2018.
- Images and other publishable material (drawings, renderings, texts, etc.) must be free of copyright restrictions.
- A maximum of three projects per studio can be published in the book.
- The Participation Form has to be filled out and signed.

PARTICIPATION FEE

Option A

2-page article about one project. Fee: €795 including:

- 1 complimentary book (inc. shipping costs)
- 40% discount on retail price for extra orders (excl. shipping costs)

Option B

4-page article about one project. Fee: €995 including:

- I complimentary book (inc. shipping costs)
- 40% discount on retail price for extra orders (excl. shipping costs)

Option C

6-page article about one project. Fee: €1195 including:

- I complimentary book (inc. shipping costs)
- 40% discount on retail price for extra orders (excl. shipping costs)

ABOUT FRAME

Established in 1997, Frame is the world's leading media brand for interior-design professionals. With an aim to empower spatial design, Frame's media channels serve as unique sources for novel approaches to design that lead to meaningful experiences. Best known for *Frame magazine*, Frame has a portfolio of high quality books aimed at design professionals and students, including research-based books, regular series titles and monographs.

Recent titles include *Identity Architects*, Suppose Design Office, Grand Stand 6, The Other Office 3 and New Wave Clay.



Frame magazine is the world's leading interior design publication keeping true to its mission of putting interior architecture on the map.











Option A

Your project featured on 2 pages FEE €795 + RECEIVE 1 BOOK

THE STUDENT HOTEL MARINA CAMPUS

MASQUESPACIO designs a creative melting pot to cater for and inspire students



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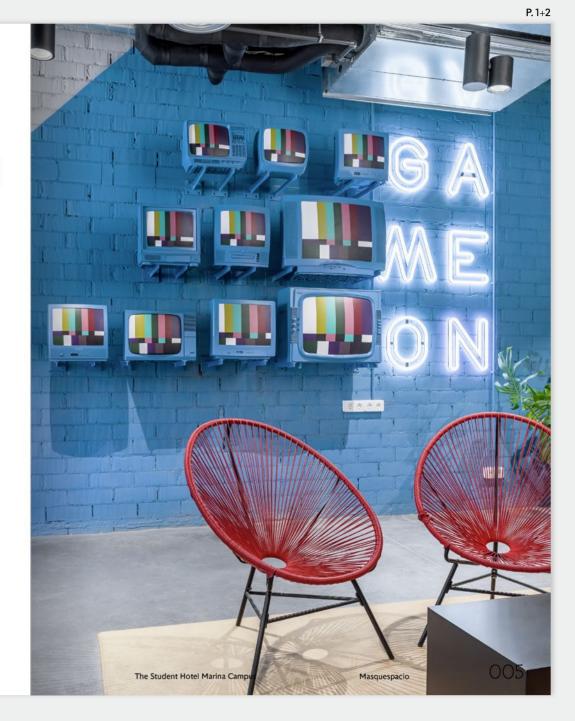
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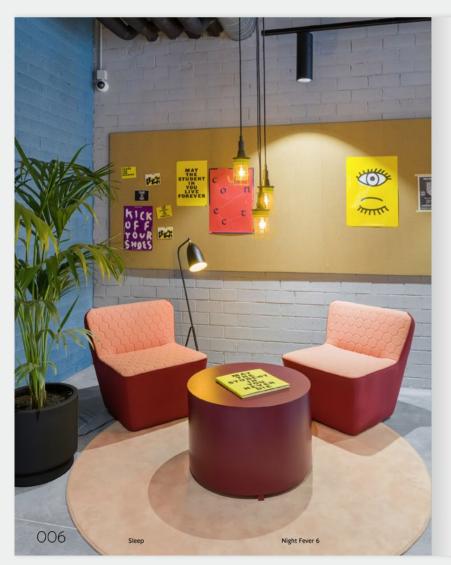


OO4 Sleep Night Fever 6



Option B

Your project featured on 4 pages FEE €995 + RECEIVE 1 BOOK



THE STUDENT HOTEL MARINA CAMPUS

MASQUESPACIO designs a creative melting pot to cater for and inspire students



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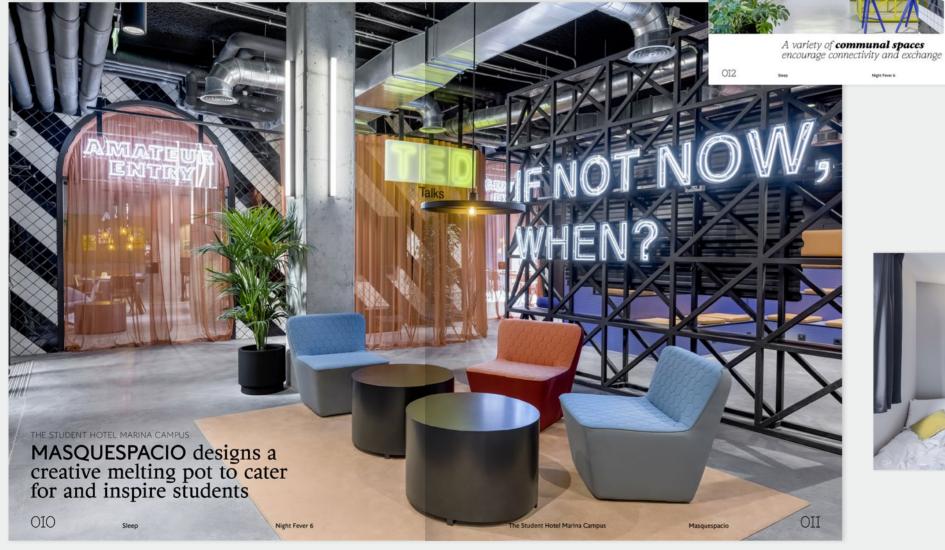
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Option C

Your project featured on 6 pages FEE €1195 + RECEIVE 1 BOOK





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P. 5+6

Global Distribution

Night Fever 6 will be sold in bookstores worldwide via the extended networks of Thames & Hudson, Ingram and Frame. The book will also be sold directly through frameweb.com, as well as at international trade shows where Frame exhibits each year. These include such prestigious design events as:

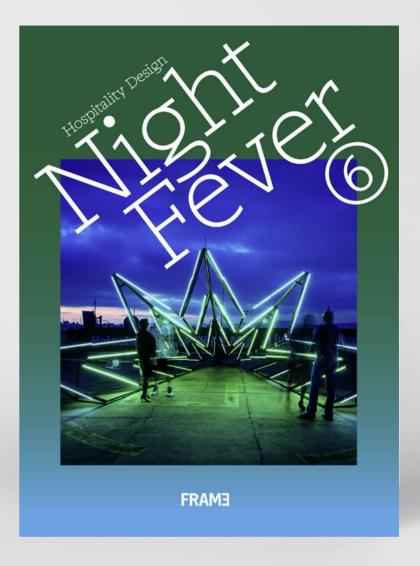
- Dutch Design Week, Eindhoven, the Netherlands
- EuroShop, Düsseldorf, Germany
- Frame Awards, Amsterdam, the Netherlands
- Frankfurt Book Fair, Frankfurt, Germany
- imm, Cologne, Germany
- Orgatec, Cologne, Germany
- Salone del Mobile, Milan, Italy
- ... and more

Night Fever 6 will be purchased and used as a source of both information and inspiration by designers, architects and a wide range of people with an interest in design and interior architecture, trendsetting ideas, branding and communication. To make sure the book reaches relevant decision-makers, Frame will carry out an intensive marketing campaign aimed at leading brand and design managers active in the retail industry.

Questions?

Email us at books@frameweb.com

Night Fever Series



This book series features outstanding and inspirational environments from across the globe. It is the definitive reference tool for professionals of the architecture and design community, featuring cuttingedge design for hospitality.





